

## OUR MISSION

We **inspire, connect, and educate** a **vibrant, diverse network** of individuals who will provide **leadership** to **transform and strengthen** our **Greater Rochester** region.



## HISTORY

Established in 1991, Leadership Rochester was created by a diverse team of Rochester leaders who understood the importance of educating and developing connections among current and future community influencers.

## SIGNATURE PROGRAM

Leadership Rochester's Signature Program identifies 40-45 leaders and brings them together with key leaders who discuss the significant issues affecting Rochester and Monroe County. Participants in this dynamic, tuition based, 9-month program represent a diverse cross section of private, non-profit, and government sectors.

The unique program format makes Rochester and Monroe County the classroom. Programs days are geographically diverse to give participants a broad view at our community. Together, the class visits with influential organizations and individuals that shape our region. Leadership Rochester also offers also short-format of our program for high school students each year.

## HIGHLIGHTS

**Strengthening Leaders for the Betterment of Our Community.**

**Founded by Rochester's Most Active and Engaged Leaders**

**For Business, Community, Government & Nonprofit Leaders**

**Over 1100 Local LR Alumni**

**Experiential Community Education**

**Meet Directly with Leaders and Stakeholders at the Forefront of Community Issues.**

**More than 100 program speakers and 70 site visits annually.**

**Committed to Equity and Inclusion: Over \$300,000 Scholarships Awarded**



## CONTACT US

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www.LeadershipRochester.org**

# Sponsorship Opportunities

## ANNUAL - YEAR LONG SPONSORSHIP BENEFIT

\$10,000

### PRESENTING SPONSOR

Exclusive year-long sponsor highlighted in program materials, speakers, and planning committee members for 2021 signature program.

#### BRAND VISIBILITY

##### Logo - Prominent

Website Front Page  
Prominent Banner Signage at Class Events  
Monthly E-Newsletter  
Monthly Program Materials  
Graduation Presentation

##### High Contact

Feature Articles in 2 E-Newsletters  
Meet and Greet the 2021 Class at Opening Retreat and Graduation  
Attend 2 full program days with class

\$5,000

### GOLD SPONSOR

Year long sponsor highlighted in program materials, speakers, and planning committee members for 2021 signature program.

#### BRAND VISIBILITY

Logo on Website Sponsor Page  
Logo on Banner Signage at 2021 Class Events  
Monthly E-Newsletter  
Graduation Presentation

#### Great Contact

Feature Article in E-Newsletter  
Meet and Greet the 2021 Class  
Attend program day to meet the class



\$2,500

### SILVER SPONSOR

Year long sponsor highlighted in program materials for the 2021 signature program.

#### BRAND VISIBILITY

Name on Website Sponsor Page  
Name on Banner Signage at 2021 Class Events  
Monthly E-Newsletter  
Graduation Presentation

#### Good Contact

Spotlight in E-Newsletter  
Meet the 2021 Class  
Attend program day morning to greet the class.



## EVENT BENEFIT

\$3,000

### SIMULATED SOCIETY RETREAT SPONSOR

This high impact event is among the most memorable each year. Sponsor this important day and receive benefits similar to our Gold/Silver Level Sponsor.

\$1500

### LEADERSHIP AND SERVICE RETREAT SPONSOR

This event supports class members as they learn to use their strengths and talents for the greater good.

\$1250

### PROGRAM DAY SPONSOR

Sponsor a full program day of choice for the LR2021 Class. Greet the class. Logo feature at event. Social media and e-newsletter highlight.